

THE FOOD AND BEVERAGE INDUSTRY
DEVELOPMENT COMMITTEE (FBIDC)

in collaboration with the

CARIBBEAN EXPORT DEVELOPMENT AGENCY

present

Specialty Food Exports

to the United States & the European Union

A seminar for existing and potential manufacturers and exporters of food and beverage products

PART A: GROUP WORKSHOPS

6th-7th September 2010

Arthur Lok Jack Graduate School
of Business, Mt. Hope

The first part of the seminar will focus on the requirements, distribution channels and demand for local ethnic food and beverage products in both the US and EU markets. It will also cover the fundamentals of accessing markets through product promotion, preparing presentations for trade shows, costing, pricing and packaging of food and beverage products.

PART B: INDIVIDUAL CONSULTATIONS

8th-9th September 2010

Business Development Company Ltd
Port of Spain

Export consultants of Visions & Concepts Ltd. will advise participants on export preparation and assess their export readiness. A confidential report will be prepared for each participating company to assist with the company's strategic plans for export development.

- **Registration Fee:**
TT\$500.00
covers course materials, individual consultations, meals and refreshments
- **Registration Forms:**
These can be completed online at www.bdc.co.tt or collected from the Business Development Company Ltd.
151B Charlotte Street, POS
Tel: 623-5507 or 624-7172
- **Register Early!**
Limited spaces are available
- **For more information contact:**
Farz Khan 623-5507 ext 238
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